

DESIGNING THE FUTURE WORKSHOP

MAY 18-21

Take part in a multi-day design event that will build off the Focus on the Future Workshop held in March, which drew nearly 500 participants. Help turn community ideas into a plan for Mobile.

May 18

(Monday)

6:30-8:30pm

HANDS-ON DESIGN WORKSHOP

Come out and draw your vision for the future of Mobile.



May 19-20

(Tues.-Weds.)

9am-6:30pm

OPEN DESIGN STUDIO

Drop-in to talk with the planning team and see the work in progress.



May 21

(Thursday)

6:30-8:30pm

WORK-IN- PROGRESS PRESENTATION

See work completed during the week.



**THE GREATER GULF
STATE FAIRGROUNDS**
1035 CODY RD. NORTH
MOBILE, AL 36608

Attend one or both programs at 6:30pm on May 18 and 21. You can also stop by during drop-in hours on May 19 and 20.

For more information visit:
MapForMobile.org


**MAP
FOR
MOBILE**
FRAMEWORK
FOR GROWTH

For the first time in nearly 20 years, the City of Mobile is creating a community-wide plan for future growth. **Map for Mobile** is an opportunity for everyone who cares about our city to share their hopes and aspirations for the future.

ANSWERS TO COMMON QUESTIONS

1. What will happen at the Workshop?

During the Designing the Future Workshop (May 18-21) the conversation about Mobile's future continues. On **Monday, May 18**, we'll host an interactive, hands-on workshop focused on design, character, and livability that builds on the ideas communicated by the public during the Focus on the Future Workshop (held on March 30). On **Tuesday, May 19 and Wednesday, May 20**, you can drop-in and talk to urban designers as they work in a studio open to the public to translate Mobile's ideas into plans for better streets, public spaces, and new, walkable centers of community life. On **Thursday, May 21**, concepts will be presented at a Work-in-Progress presentation.

2. What is Map for Mobile?

Map for Mobile is the name we are giving to the first comprehensive planning process for the City of Mobile to be conducted in over 20 years. It is an intense eight-month process to develop a long-range plan that will build off other recent planning endeavors for the city and the region. **Map for Mobile** will serve as a guide for long-term preservation, revitalization, and growth so that the city can achieve the goals and aspirations of our citizens.

3. Why is this effort being undertaken?

The City of Mobile is blessed with a rich history and poised for a bright and extraordinary future, but there are also challenges to overcome and needs to address before the city's story of renewed vision and progress

can be written. **Map for Mobile** will not only fulfill the state requirement for a comprehensive plan, but it will serve to identify core critical needs for Mobile, shaping the long-term vision of the community and serving as a guide for future physical development. This plan will look at the entire City of Mobile and will incorporate information that has been gathered through previous smaller-scale planning initiatives.

4. Who is involved?

The plan is being led by City of Mobile staff with participation by members of the Planning Commission and professional planning consultants. An Outreach Committee comprised of community stakeholders meets monthly and is charged with ensuring a high level of representation and inclusiveness. An Advisory Committee comprised of responsible, well-known leaders in the community meets quarterly to ensure alignment with existing community and economic development plans.

5. Why should I participate in the process?

This is your community. You are the expert. Who knows the community better than someone who lives and/or works here? A comprehensive plan is a rare chance for you to be a part of creating positive change, impacting the growth of your city for years to come. We need your ideas, input, and feedback to ensure that the plan reflects community values and aspirations.

For more information visit:

MapForMobile.org

Or for other questions, contact **Shayla Beaco at 251.208.5894** or **MapForMobile@cityofmobile.org**.