

MAP FOR MOBILE OPEN HOUSE

THURSDAY, JULY 16TH

4:30-6:30PM

ALABAMA CRUISE TERMINAL

**Bring the family for an evening of
fun activities, food, and entertainment!**



YOU'RE INVITED!

Come to review and provide feedback on preliminary recommendations for Mobile's Comprehensive Plan.

There will be a brief overview of the plan's status and next steps at 5:30PM, but feel free to drop-in any time between 4:30 and 6:30 to review the draft plan recommendations and talk one-on-one with city staff and planning consultants.

ALABAMA CRUISE TERMINAL
201 SOUTH WATER STREET
MOBILE, ALABAMA 36602

For more information visit:
MapForMobile.org



For the first time in nearly 20 years, the City of Mobile is creating a community-wide plan for future growth. **Map for Mobile** is an opportunity for everyone who cares about our city to share their hopes and aspirations for the future.

ANSWERS TO COMMON QUESTIONS

1. What will happen at the Workshop?

The Open House will present the Comprehensive Plan's draft recommendations for review and feedback. These recommendations are based upon community input gathered at the Focus on the Future Workshop (March 30), the Designing the Future Workshop (May 18-21), and dozens of community and stakeholder meetings. There will be a brief presentation at 5:30 highlighting the Plan's status and next steps. You will be able to view and comment on the draft recommendations and talk one-on-one with city staff and planning consultants.

2. What is Map for Mobile?

Map for Mobile is the name we are giving to the first comprehensive planning process for the City of Mobile to be conducted in over 20 years. It is an intense eight-month process to develop a long-range plan that will build off other recent planning endeavors for the city and the region. **Map for Mobile** will serve as a guide for long-term preservation, revitalization, and growth so that the city can achieve the goals and aspirations of our citizens.

3. Why is this effort being undertaken?

The City of Mobile is blessed with a rich history and poised for a bright and extraordinary future, but there are also challenges to overcome and needs to address before the city's story of renewed vision and progress can be written. **Map for Mobile** will not only fulfill the state requirement for a comprehensive plan, but it will serve to identify core critical

needs for Mobile, shaping the long-term vision of the community and serving as a guide for future physical development. This plan will look at the entire City of Mobile and will incorporate information that has been gathered through previous smaller-scale planning initiatives.

4. Who is involved?

The plan is being led by City of Mobile staff with participation by members of the Planning Commission, the Board of Zoning Adjustment, and professional planning consultants. An Outreach Committee comprised of community stakeholders meets regularly and is charged with ensuring a high level of representation and inclusiveness. An Advisory Committee comprised of responsible, well-known leaders in the community meets quarterly to ensure alignment with existing community and economic development plans.

5. Why should I participate in the process?

This is your community. You are the expert. Who knows the community better than someone who lives and/or works here? A comprehensive plan is a rare chance for you to be a part of creating positive change, impacting the growth of your city for years to come. We need your ideas, input, and feedback to ensure that the plan reflects community values and aspirations.

For more information visit:

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Or for other questions, contact **Shayla Beaco at 251.208.5894** or **MapForMobile@cityofmobile.org**.