

ACTION PLAN

April 2021

Map for Mobile is more than a broad vision. It is also intended to serve as a tool for progress. The Action Plan contains a list of projects, programs, initiatives or steps that the City should focus on to support the goals of Map for Mobile.

When the plan was adopted in November 2015, City Planning Commission requested annual progress reports and periodic updates to the Action Plan. This 2021 Action Plan updates the original Action Plan based on significant progress in the past five years. It also features a more user-friendly, streamlined format.

The actions are organized by plan element and each indicates a general time-frame for completion and the groups responsible for leading and supporting implementation.



Team

City departments responsible for collaborating on the action.

- A: Traffic Engineering, City Engineering, Long-Range Planning
- B: Long-Range Planning, Community and Housing Development, Legal
- C: Parks and Recreation, Environmental Engineering, Long-Range Planning
- D: Legal, Long-Range Planning, Historic Development
- E: City Engineering, Planning & Zoning, Long-Range Planning
- F: City Engineering, Long-Range Planning, Architectural/Engineering, Programs and Project Management

Others

Entities beyond the defined Teams who have some responsibility for the action. Abbreviations defined as:

- › ALDOT: Alabama Department of Transportation
- › Chamber: Mobile Area Chamber of Commerce
- › MAA: Mobile Airport Authority
- › MAWSS: Mobile Area Water and Sewer System
- › MBNEP: Mobile Bay National Estuary Program
- › MCHD: Mobile County Health Department
- › MCPSS: Mobile County Public Schools System
- › MPO: Metropolitan Planning Organization
- › Port: Alabama State Port Authority

Action Categories

- R Regulations** (Actions that could be implemented through the zoning code or other updates to City ordinances)
- C Capital Project** (Physical improvements to City facilities and infrastructure)
- P Program, plan, or partnership** (Initiatives, services, plans, studies, or other programmatic actions. Some may require ongoing City support or participation)
- O Policy** (Direction used on an ongoing basis to guide City decisions, or actions to create or refine policies)

Time-frame

For actions that are not ongoing.

- Near-term: Year 1-2
- Mid-term: Year 3-5
- Long-term: Year 5+

Action Status

- Ongoing (currently occurring on a repeating basis)
- Future, then ongoing (yet to be initiated, but would become ongoing)
- Initiated (begun, but not yet complete)
- Future (to be initiated)
- Complete



BUILT ENVIRONMENT

GOALS / What we want to achieve

- › Growth through infill and redevelopment while minimizing sprawl.
- › Compact, walkable, mixed-use centers and corridors that are connected to neighborhoods.
- › Preservation of historic neighborhoods, buildings, and sites.
- › A working waterfront and industrial areas that are sensitive to our natural environment.
- › Investment in infrastructure that is strategic and supports development in priority locations.

ACTIONS / What we should do

	Category	Time-Frame	Status	Team	Others
<p>B.1 Adopt the Unified Development Code (UDC).</p> <p>Adopting the UDC (the rewritten zoning code) is a first step in modernizing the zoning and development regulations.</p>	R	🕒	☰	E	
<p>B.2 Create educational material and procedural tools for the UDC.</p> <p>Create or update forms, applications, and reference guides for the public and staff on use and application of the UDC.</p>	P	🕒	☰	E	
<p>B.3 Reconcile the Future Land Use Map (FLUM).</p> <p>Update the FLUM to address potential conflicts with existing policies, alignment with other plans and initiatives, identification of Priority Investment Opportunity Areas (PIOAs), and correspondence with the UDC.</p>	P	🕒	☰	E	
<p>B.4 Develop density bonuses to encourage redevelopment.</p> <p>Establish regulatory incentives to encourage mixed-use development or other walkable redevelopment in areas identified as centers or other targeted locations.</p>	R	🕒	☰	B	
<p>B.5 Develop an annexation policy or guide.</p> <p>Create a map and decision criteria for considering potential annexation. Support annexation where a long-term benefit to the city can be demonstrated.</p>	P	🕒	☰	B	Mayor's Office
<p>B.6 Establish additional special financing incentive districts to encourage redevelopment.</p> <p>Create other redevelopment districts modeled after the downtown redevelopment incentive program to encourage reinvestment and private development in defined areas. Support the application of TIF financing in other areas of the City.</p>	O	🕒	⋯	A	Mayor's Office

ACTIONS / What we should do

		Category	Time-Frame	Status	Team	Others
B.7	<p>Establish a Redevelopment Authority.</p> <p>A Redevelopment Authority is a public corporation per Alabama statutes to identify and target properties for redevelopment in the downtown area.</p>				-	Mayor's Office
B.8	<p>Identify and evaluate potential historic neighborhoods.</p> <p>Identify and document historic neighborhoods that are not locally designated but could benefit from National Register nomination to qualify for tax incentives and other benefits. Similarly, identify newer neighborhoods and areas that now meet the 50-year requirement for local historic designation. Work with neighborhood groups to determine if local historic designation is desirable for their area.</p>				D	
B.9	<p>Develop a historic property rehabilitation toolkit.</p> <p>Establish a set of informational resources and guidance for the preservation of vulnerable and neglected properties in locally and nationally designated historic districts.</p>				D	
B.10	<p>Establish a land bank program.</p> <p>The program would identify vacant, tax delinquent, or other grayfield sites city-wide and market those sites to developers.</p>				B	
B.11	<p>Develop a waterfront access plan.</p> <p>Identify areas to be reserved for industry needing waterfront access, existing public access that needs improvement, and new access points to be developed. Identify or establish public access points to support water-based tourism experiences. Create a map of water access points to share with visitors and citizens. Include boat ramps, kayak inlets, parks, fishing piers or shores, etc.</p>				C	
B.12	<p>Develop area plans for Priority Investment Opportunity Areas identified in the Future Land Use Plan.</p> <p>Pursue additional focused planning in priority areas to better guide future public and private investment. Some locations currently identified need to be studied independently, while others could be studied together. Update the Future Land Use Map to reflect area plans.</p>				E	
B.13	<p>Continue to fund a planning-driven five-year capital improvement program (CIP).</p> <p>Use a consistent process to identify, prioritize, and fund infrastructure investments through multiple funding sources. Address maintenance and improvements to infrastructure and facilities.</p>		-		F	



MOBILITY AND CONNECTIVITY

GOALS / What we want to achieve

- › Streets are designed to support multiple mobility needs and enhance the surrounding character.
- › Walking and biking are safe and viable transportation options.
- › Traffic congestion is well-managed, especially on major corridors.
- › A system of paths, trails, sidewalks and bike lanes connects the entire city.
- › Transit service is attractive, accessible, reliable, and utilized.
- › Accessibility and connectivity between modes and destinations is prioritized.

ACTIONS / What we should do

		Category	Time-Frame	Status	Team	Others
M.1	<p>Continue to implement the Redeveloping Broad Street initiative.</p> <p>Funding for the first two phases of this project were supported by a grant from the US Department of Transportation. Full implementation may require additional funding.</p>	C	🕒	☰	A	
M.2	<p>Form an integrated mobility task force.</p> <p>Assign an internal City team to review existing County-wide and regional plans for recommendations and projects related to bike, pedestrian, transit, freight, and vehicular mobility that the City should lead on. Identify and monitor emerging mobility technology and its potential impact on the City. Continue to participate in regional mobility initiatives.</p>	P	🕒	⋯	A	
M.3	<p>Implement Phase 2 of Water Street improvements and accessibility design.</p> <p>The project would involve a significant redesign and reconstruction of Water Street to improve the pedestrian and cycling and non-motorized accessibility. It may include reducing lane widths, installing a median, improved bike facilities and improved pedestrian crossings.</p>	C	🕒	☰	A	
M.4	<p>Study the feasibility and potential locations for a passenger rail terminal.</p> <p>Identify potential locations for a passenger rail terminal in Mobile that provides service to regional destinations. Study the potential benefit of passenger rail to the city and how it could impact the local freight rail system.</p>	P	🕒	☰	-	Mayor's Office

ACTIONS / What we should do

Category
Time-Frame
Status
Team
Others

M.5	<p>Create a street and public realm design guide.</p> <p>Refine the Street Design Priority Matrix along with a map that identifies where and which elements of “complete streets” design should be incorporated into rebuilding, resurfacing, or restriping projects based on street type and land use context. Prioritize connectivity and complete streets projects in areas where they could serve as catalysts for revitalization and economic development. Priority locations may include those identified on the Future Land Use Map or other traditional or suburban centers. Build upon the Downtown Mobility Study.</p>				A	
M.6	<p>Develop a sidewalk improvement prioritization tool.</p> <p>Assess sidewalk conditions and gaps citywide and create a map-based tool priority areas for sidewalk improvements. Ensure that connectivity to schools, parks, and neighborhood centers are prioritized. Use this tool in the ongoing sidewalk maintenance and repair program as part of the Capital Improvements Plan. Relates to the ADA plan.</p>				A	GIS
M.7	<p>Continue to implement the Downtown Mobile Non-Motorized Mobility Study.</p> <p>This 2015 study contained an action plan with programmatic recommendations and infrastructure improvements including Canal Street and Broad/Beauregard Streets. Most of the actions from this plan are underway.</p>				A	
M.8	<p>Conduct regular infrastructure conditions assessments.</p> <p>Maintain infrastructure conditions assessments such as street pavement conditions and sidewalk conditions to anticipate needs and prioritize deferred maintenance items. Update these assessments as needed (every 3-5 years) and use assessments to allocate CIP finding based on city-wide needs.</p>				A	
M.9	<p>Identify non-City funding sources for transportation projects.</p> <p>Consider less traditional funding sources such as institutional grants or programs, partnerships with businesses in the area of the project, etc. Use the five-year capital improvements planning (CIP) process to identify opportunities to align multiple funding sources or group related projects for maximum impact.</p>				A	
M.10	<p>Implement new traffic management technology.</p> <p>Continue to implement strategic traffic management infrastructure including smart signal systems along major corridors including Airport Boulevard.</p>				A	MPO
M.11	<p>Prioritize low-impact and cost-effective traffic management techniques before adding lane capacity.</p> <p>Consider access management techniques, demand management, signalization improvements, or other methods to ease traffic congestion.</p>				A	
M.12	<p>Continue to participate in regional transportation planning.</p> <p>These include the Long-Range Transportation Plan (ENVISION2045), the west-tunnel interchange, and the I-10 Mobile River Bridge initiatives.</p>					MPO, ALDOT
M.13	<p>Update and continue to implement the ADA transition plan.</p> <p>Ensure that all city programs, facilities, and infrastructure is accessible to persons with disabilities. Update the prioritized list of ADA improvements and maintain City budget allocation for these improvements.</p>				A	City's ADA Coordinator
M.14	<p>Conduct annual reviews of the Wave Bus/Transit system.</p> <p>Use data on ridership to address needs and accessibility to services including routing, frequency, stop locations and amenities such as shelters. Incorporate understanding of workforce needs, housing initiatives, new or anticipated development, or major infrastructure projects.</p>					



NEIGHBORHOODS

GOALS / What we want to achieve

- › Housing choices are diverse, attractive, and affordable.
- › Blighted neighborhoods are revitalized.
- › Development in existing neighborhoods respects established neighborhood character.
- › New neighborhoods incorporate parks, public facilities, and connections to other neighborhoods, services, and jobs.
- › Neighborhood organizations are active and engaged.

ACTIONS / What we should do

		Category	Time-Frame	Status	Team	Others
N.1	<p>Roll-out the Neighborhood Planning Toolkit.</p> <p>Deploy a pilot process with a limited set of neighborhoods/groups to begin utilizing the toolkit resources and neighborhood planning process. Refine and promote the toolkit to encourage groups to initiate plans or improvements in their area.</p>	P	🕒	☰	B	
N.2	<p>Adopt a business licensing requirement for rental properties.</p> <p>A licensing requirement will help the City better track the supply of rental housing and ensure quality, safety and maintenance standards.</p>	P	🕒	☰	B	
N.3	<p>Develop metrics to evaluate the success of existing housing and neighborhood programs.</p> <p>Use metrics to monitor progress on the blight program and housing development initiative, and the supply of affordable housing stock.</p>	P	🕒	⋯	B	
N.4	<p>Create a housing action plan.</p> <p>Build upon the recently prepared housing study with action items to promote development of owner-occupied and rental housing throughout the city.</p>	P	🕒	☰	B	
N.5	<p>Evaluate zoning regulations and regulatory incentives for housing development.</p> <p>Review regulations and incentives in the UDC for effectiveness in encouraging the development of Downtown housing, appropriate infill and redevelopment housing in existing neighborhoods, and innovative affordable or “workforce” housing types.</p>	R	🕒	☰	B	

ACTIONS / What we should do

		Category	Time-Frame	Status	Team	Others
N.6	<p>Establish additional funding sources for housing programs.</p> <p>Identify potential funding sources beyond funds provided by HUD (which may be unstable) to support affordable housing development. Funding sources could include grants, City funds such as the Capital Improvements Program, a Tax Increment Financing program with public-private partnerships, or dedicated revenue such as rental licensing fees.</p>	P			B	
N.8	<p>Lobby for the modification of the State's Qualified Allocation Plan.</p> <p>This State plan determines how Federal funding is distributed within Alabama for low income housing programs. Lobby for more projects within the City of Mobile.</p>	P			B	
N.4	<p>Lead an affordable housing development initiative.</p> <p>Work with the development community to identify opportunity locations and incentives for new housing. Form partnerships to develop new affordable housing. Target the development of new affordable housing units in areas where neighborhood revitalization is desired.</p>	P	-		B	Homebuilders Association of Metropolitan Mobile
N.9	<p>Continue to implement the blight removal and abatement program.</p> <p>Include efforts to restore and rehabilitate existing housing stock as well as proactive measures to prevent blight by providing assistance to at-risk home owners or renters.</p>	P	-		B	
N.10	<p>Continue to work with the Mobile Housing Board (MBH).</p> <p>Coordinate efforts regarding the HUD Choice Neighborhoods Initiatives (CNI) and the MHB Housing Transformation Plan 2020.</p>	P	-		-	Mobile Housing Board
N.11	<p>Consider opportunities to use the Capital Improvements Planning process to advance housing and neighborhood priorities.</p> <p>Involve long-range planning and neighborhood services staff in the process of updating the CIP.</p>	O	-		B	



CITY FACILITIES AND SERVICES

GOALS / What we want to achieve

- › Facilities and services meet today’s community needs while anticipating future needs.
- › Maintenance of infrastructure and facilities is proactive, considers long-term costs, and is fiscally responsible.
- › Parks and recreation amenities and programming offer high-quality experiences throughout the city.
- › Connected and accessible facilities and services, both physically and virtually.
- › Internal City processes that are streamlined through management structures and technology.

ACTIONS / What we should do

		Category	Time-Frame	Status	Team	Others
F.1	<p>Develop a strategic approach to implement the Mobile Greenway Initiative.</p> <p>Expand the Three Mile Creek Greenway and establish other trails to create a connected citywide greenway network. Identify and map potential future trail segments. Prioritize the construction of segments that involve lower costs (land and engineering), would create connections to the citywide network, would provide access to a large segment of the community, or are aligned with other collaborative opportunities.</p>				A	
F.2	<p>Develop an online, interactive map for all City capital improvement projects.</p> <p>The web-based map tool would display current City-funded infrastructure projects and allow citizens to follow the progress of those projects.</p>				F	
F.3	<p>Develop web pages for major city projects or initiatives.</p> <p>Develop standardized web pages that are all available at a centralized website hub. Each page would provide more proactive communication, address community questions, and provide opportunities for public input.</p>				F	
F.4	<p>Develop Master Plan for Brookely By the Bay (B3).</p> <p>Develop a Master Plan for the B3 property in coordination with the Industrial Development Board (IDB).</p>				F	
F.5	<p>Implement a Facility Asset Management System.</p> <p>Identify, assess, and implement an asset management system that will aid in proactive management of facilities and their maintenance.</p>				F	Real Estate and Asset Management

ACTIONS / What we should do

		Category	Time-Frame	Status	Team	Others
F.5	<p>Expand the recent Park Facilities Master Plan to identify and prioritize park improvements citywide.</p> <p>Consider physical improvements to Parks and Recreation facilities citywide that includes prioritized upgrades, potential new facilities, and connections to neighborhoods.</p>	P	🕒	☰	C	
F.6	<p>Reassess recent plans for redevelopment of the Civic Center property.</p> <p>Economic shifts driven by COVID-19 may render the current redevelopment plans for the Civic Center unfeasible.</p>	P	🕒	☰	F	
F.7	<p>Develop a strategy to better deliver public services.</p> <p>Assess and develop strategy to better deliver public services that may be more geographically dispersed vs. centralized to better support sanitation collection, street repairs, etc.</p>	P	🕒	☰	F	
F.8	<p>Develop a coordinated plan for public safety facilities.</p> <p>The plan should identify future needs and consider if new or consolidated facilities would improve service and reduce long-term costs. Allocate funding for safety facilities in the Capital Improvements Plan.</p>	P	🕒	☰	F	Mobile Police Department, Mobile Fire Rescue
F.9	<p>Utilize neighborhood-level planning data in community-service decision making.</p> <p>Implement technology tools such as smart parking meters, membership cards, website analytics, or instant feedback kiosks, as well as traditional community surveys to understand how citizens use City services. Use this data to improve the level of service and cost efficiency of various City programs such as parks and recreation, libraries, and community centers.</p>	O	-	🔄	F	
F.10	<p>Establish a community-based greenway sponsorship or stewardship program.</p> <p>Involve neighborhoods or other community groups in assisting with some upkeep tasks, promotion, programming, or other activities that support the greenway system.</p>	P	-	🔄	C	3 Mile Creek Partnership
F.11	<p>Identify and pursue partnership opportunities for recreation programming.</p> <p>Collaborate and partner with public agencies, nonprofits, or other organizations to provide recreational programming and services. Support use of City facilities for programming conducted by outside organizations where mutually beneficial.</p>	O	-	🔄	C	
F.12	<p>Continue to implement the City real estate strategic plan and facility conditions assessment.</p> <p>Continue to implement recommendations from this study (also known as the CBRE study) to reduce long-term maintenance costs through funding allocations, staffing, facility consolidation, or property disposition.</p>	O	-	🔄	F	Real Estate and Asset Management
F.13	<p>Prioritize infrastructure, facility, and service improvements in existing areas.</p> <p>Invest in infrastructure rehabilitation within older areas to maintain their viability and attractiveness and encourage infill and redevelopment where appropriate. Limit expansion of City services and facilities into remote areas.</p>	O	-	🔄	F	



ECONOMIC DEVELOPMENT

GOALS / What we want to achieve

- › A diverse and growing economy that capitalizes on Mobile’s rich natural resources and history.
- › Economic prosperity that reaches the entire community.
- › A thriving entrepreneurial and small businesses environment.
- › A ready workforce that finds opportunities to develop skills and experience.
- › A visitor destination that offers rich experiences.
- › A strong city image, both internal and external.

ACTIONS / What we should do

		Category	Time-Frame	Status	Team	Others
E.1	<p>Use the waterfront park to pilot a popup retail/ vendor program.</p> <p>The park offers an opportunity to support tourism and business development. It could feature food vendors or other entrepreneurs and offer a new visitor experience. Consider allowing shipping containers or other low-cost, mobile facilities to be used for popup retail facilities.</p>				-	Visit Mobile
E.2	<p>Create facilities to support cultural tourism opportunities in Africatown.</p> <p>In light of the discovery of the last slave ship, Clotilda, lead efforts to create facilities that help tell the story of Africatown. Such facilities may include a museum in Africatown, an experience venue at the location of the Clotilda, and connecting mobility infrastructure. Support marketing efforts to tie Africatown to the Civil Rights Trail UNESCO World Heritage Site.</p>				F	Visit Mobile, Mayor’s Office
E.3	<p>Collaboratively establish an economic development master plan.</p> <p>The plan should include an analysis of industry opportunities based on regional competitive advantages and considers economic shifts driven by COVID-19. Use the master plan to align industry recruitment efforts, workforce development programs, and economic incentives.</p>				-	Mayor’s Office, Chamber
E.4	<p>Develop incentives for small business.</p> <p>Incentives may include revolving loan programs, property tax rebates and revenue sharing.</p>				-	City Finance Department

ACTIONS / What we should do

		Category	Time-Frame	Status	Team	Others
E.5	<p>Participate in an integrated branding and marketing strategy.</p> <p>Collaborate with various entities that promote the city to align messaging, target audiences, use of various media platforms, and graphic identity in order to share a more cohesive message about the community's strengths, its culture, progress, and opportunities to potential visitors, businesses, and residents.</p>				-	Mayor's Office, Communications Department, Visit Mobile
E.6	<p>Participate in collaborative workforce development efforts.</p> <p>Continue to work with local partners including industry groups and educational institutions on citywide workforce development objectives. Improve training opportunities in needed fields to support growing industries.</p>		-		-	Office of Community Engagement, Office of Supplier Diversity
E.7	<p>Continue collaboration with stakeholders concerning relocation of passenger airline services to Mobile Aeroplex at Brookley.</p> <p>Identify potential updates to the Future Land Use Map or other city policies to support development in the area.</p>		-		-	Mobile Airport Authority
E.8	<p>Continue to implement the Mobile Tourism Initiative.</p> <p>Support collaborative efforts to grow the tourism sector with more annual visitors and tourism jobs. Identify tasks that the City can do through programs, regulations, and physical infrastructure, to support ecotourism, cultural tourism, and culinary tourism opportunities.</p>		-		-	Visit Mobile, Mayor's Office, Chamber
E.9	<p>Continue to support and expand the YES initiative (youth empowering success).</p> <p>Offer work experience to high school age youth through the City or in partnership with local industries.</p>		-		-	Office of Community Engagement
E.10	<p>Seek additional community/economic development designations to attract more industry and skilled workers.</p> <p>Work with the Mobile Chamber to identify and apply for appropriate designations and recognition.</p>		-		-	Chamber



NATURAL RESOURCES

GOALS / What we want to achieve

- › A resilient coastal community that is prepared for natural and man-made disasters.
- › Sensitive natural areas are conserved and protected for habitat, passive recreation, and flood management.
- › Accessibility at multiple locations to the rivers and Mobile Bay through a connected system of trails and parks.
- › Stormwater management that improves the health of watersheds and limits flood risks.

ACTIONS / What we should do

		Category	Time-Frame	Status	Team	Others
R.1	Identify repetitive flood loss areas or properties that are candidates for acquisition. FEMA's repetitive flood claims program. That program provides funding to reduce or eliminate the long-term risk of flood damage to structures insured under the National Flood Insurance Program, often involving buy-out of subject properties.	P	🕒	☰	C	
R.2	Introduce riparian buffer standards in the zoning code. Limit development near vulnerable areas such as shorelines and stream corridors and to ensure minimal erosion occurs with development.	R	🕒	☰	C	
R.3	Update the City's stormwater manual. The stormwater manual is a significant document used by professionals engaged in planning, designing, constructing, operating, and maintaining stormwater management systems to meet water quality standards.	R	🕒	☰	C	
R.4	Acquire and preserve undeveloped waterfront land along the western side of Mobile Bay. Develop a unique waterfront park for passive recreational uses.	P	🕒	☰	C	
R.5	Work with the City of Prichard to address sanitary sewer overflows (SSOs). Collaboratively identify potential solutions and partnership opportunities to address sanitary sewer overflows (SSOs) occurring within the City of Prichard into Three Mile Creek.	P	🕒	⋯	C	
R.6	Develop a coastal resiliency plan. Build upon previous efforts by the City and others to understand the potential threats of sea level rise, flooding, or other natural disasters, and define strategies to improve the City's ability to prepare for and "bounce back" after hazardous events such as hurricanes, coastal storms, and flooding – rather than simply reacting to impacts.	P	🕒	☰	C	

ACTIONS / What we should do

		Category	Time-Frame	Status	Team	Others
R.7	<p>Create a map of potentially environmentally sensitive areas and establish guidance to limit development in these areas.</p> <p>Rely on existing analysis from the Mobile Bay National Estuary Program or other sources that identifies sensitive land that may not be in a designated flood zone. Incorporate guidance on development and conservation of these areas into the Future Land Use Map.</p>				C	
R.8	<p>Identify measurable benchmarks and criteria to improve Three Mile Creek’s waterway classification to “Fish and Wildlife”.</p> <p>Work with the Mobile Bay National Estuary Program to identify benchmarks and track progress on improve water quality of the creek.</p>				C	MBNEP
R.9	<p>Develop “green building” and low-impact development (LID) incentives.</p> <p>Refine regulatory provisions to encourage energy reduction, waste reduction, open space preservation, and long-term environmental resiliency.</p>				C	
R.10	<p>Obtain grant funding to enhance forested buffers along streams.</p> <p>Fund environmental restoration efforts on city owned land or through public/private partnerships. Pursue grants such as the EPA’s Five Star and Urban Waters Restoration Grant Program.</p>				C	MBNEP
R.11	<p>Create a plan for reuse of the Hickory Street Landfill.</p> <p>Identify cleanup and containment requirements to enable the site to be used as a passive recreation area.</p>					
R.12	<p>Work with and support partner agencies in implementation of watershed plans.</p> <p>Continue to support the planning and implementation of the Mobile Bay National Estuary Program’s watershed plans, which the City has adopted.</p>		-		C	
R.13	<p>Identify remediation needs for brownfield sites and seek funding for implementation.</p> <p>Build upon the current brownfield assessment grant award for Africatown to identify cleanup needs and seek funding for remediation. Pursue opportunities to address other brownfield sites.</p>		-		C	
R.14	<p>Continue to implement a robust anti-litter program.</p> <p>Reduce litter to improve community aesthetics and environmental quality, and implement off the City’s Stormwater Management Program. Litter-reduction efforts include physical infrastructure to trap litter, cleanup patrols, volunteer programs, and public education.</p>		-		C	
R.15	<p>Implement water quality improvement strategies described in the City’s NPDES permit.</p> <p>These include efforts to manage stormwater, limit runoff, reduce sanitary sewer overflows, reduce floatables (litter), and other efforts to manage the quality of waterways.</p>		-		C	MAWSS
R.16	<p>Continue to acquire properties in floodplains for future parks, trails, or other passive recreational use.</p> <p>Use various tools such as open space set aside standards in the UDC, easements, or property purchases.</p>		-		C	



COLLABORATION AND COOPERATION

GOALS / What we want to achieve

- › An engaged and well-informed community.
- › Strong partnerships with other public agencies, non-profits, institutions, and community groups.
- › Educational opportunities of all types for all ages.
- › A healthy community.
- › High-quality water, sewer, energy, and other utility services.
- › Highly regarded and supported arts and cultural events, venues, and organizations.

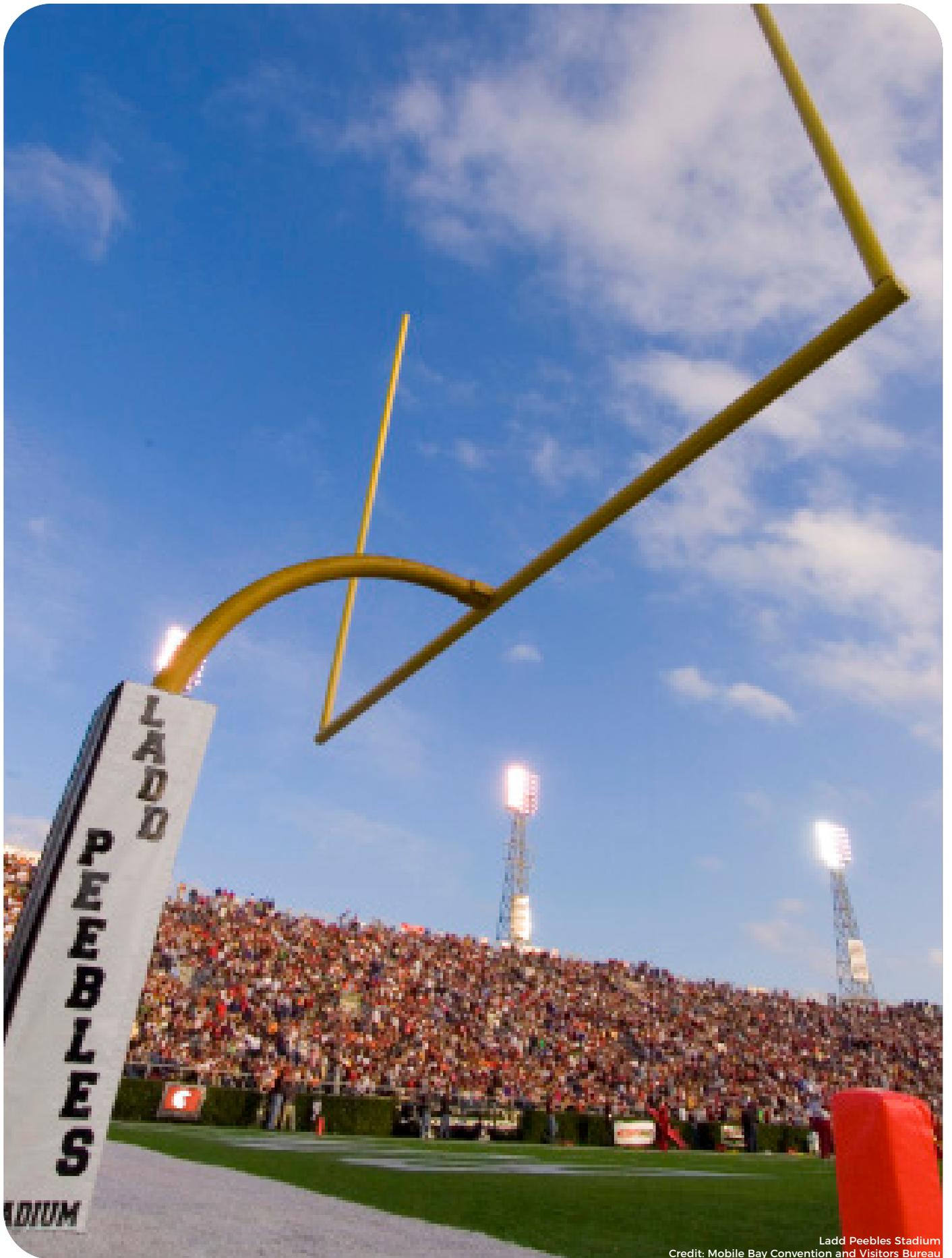
ACTIONS / What we should do

		Category	Time-Frame	Status	Team	Others
C.1	Create a community outreach tool. The tool would support more consistent outreach across various city projects. It could include a database of neighborhood and other community stakeholder contacts.	P	🕒	☑️	B	
C.2	Refine internal protocols for film operations in the City. This initiative will streamline film permitting processes and modernize film scouting software to improve the experience for film location scouts and producers.	P	🕒	☑️	-	Office of Civic and Cultural Affairs
C.3	Partner with Mobile Museum of Art board to prepare the facility for severe weather events. The Mobile Museum of Art currently has less than ideal storage capabilities and backup power. Using matching funds provided by the Museum Board, the City will expand storage options for the Museum's collection and ensure improved safety and resilience for years to come.	P	🕒	☑️	-	Office of Civic and Cultural Affairs, Mobile Museum of Art
C.4	Evaluate the appropriateness and feasibility of a community paramedicine program in partnership with regional health care providers and social services. This is an emerging field that uses a comprehensive approach and integrated deployment model to connect underserved populations to underutilized medical, social, and safety services, helping to decrease strain on emergency rooms, hospitals, and first responders such as EMS, fire, and police.	P	🕒	☑️	-	Mobile Fire-Rescue, MCHD, Mobile Medical Society
C.5	Work with partners to create a public art master plan. The plan would encompass both visual and performing arts in the public realm.	P	🕒	☑️	-	Office of Civic and Cultural Affairs, Mobile Arts Council

ACTIONS / What we should do

		Category	Time-Frame	Status	Team	Others
C.6	<p>Develop a framework for greater development of local artists.</p> <p>In conjunction with local stakeholder groups like the Mobile Arts Council and the Alabama Contemporary Arts Center, support opportunities for state and local grants and partnerships.</p>	P			-	Office of Civic and Cultural Affairs, Mobile Arts Council
C.7	<p>Maintain regular coordination with MCPSS to understand their facility planning and share information that may impact school planning.</p> <p>Identify opportunities to align City infrastructure investment (such as streets, sidewalks, drainage, and parks) with school capital projects.</p>	P	-		-	Mayor's Office, MCPSS
C.8	<p>Coordinate with local utilities on concurrent improvement and maintenance projects.</p> <p>Coordinate with MAWSS, Alabama Power Company, Spire and others to align projects and funding for efficient use of time and resources.</p>	P	-		-	MAWSS, Spire, AT&T, Alabama Power Company
C.9	<p>Identify and support facility sharing opportunities between the City and MCPSS.</p> <p>Evaluate the use of community centers as education hubs or the use of school playgrounds for neighborhood recreation. Consider educational purposes when programming or designing improvements to City parks or other facilities.</p>	P	-		-	Mayor's Office, MCPSS
C.10	<p>Maintain regular coordination with local higher education institutions.</p> <p>Coordinate with the University of South Alabama and Bishop State Community College on topics including physical planning, economic development, workforce development, and strategic partnership opportunities.</p>	P	-		-	Mayor's Office, University of South Alabama, Bishop State Community College
C.11	<p>Maintain regular coordination with the Port of Mobile.</p> <p>Coordinate on economic development, security, disaster response, and other matters of mutual interest.</p>	P	-		-	Mayor's Office, Port, U.S. Coast Guard, Sector Mobile, Alabama State Port Authority
C.12	<p>Participate in strategic regional planning efforts.</p> <p>Such as those led by the Coastal Alabama Partnership or others.</p>	O	-		-	Office of Community Engagement, Chamber

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Ladd Peebles Stadium
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