

Email, Text Message, Social Media Post Draft

The following are suggested scripts for use when contacting potential groups or individuals about the Toulminville neighborhood planning effort. It is anticipated that the caller/sender will personalize the scripts based on the relationship with the person or organization.

1. Email

Subject

We need your help to plan for Toulminville!

Message

Dear, [REDACTED]

As someone who cares about Toulminville, I know you have many ideas that would make our part of the city better. Now is the time to share those ideas. The City is working with residents to create a plan for the Toulminville community and we want to hear from you. Join us on September 15 at LeFlore High School for a workshop to share your ideas related to current challenges, needs, wants, and more.

Toulminville Neighborhood Workshop

September 15, from 6-7:30p.m.

LeFlore High School Cafeteria, 700 Donald Street

This workshop is open to the public, but please register to attend so we can plan appropriately. Visit to <https://mapformobile.org/toulminville>. register and learn more.

If you can't attend the workshop, we'll also be providing a livestream and an online survey on September 15. Please contact me with any questions I'd be happy to talk.

CLOSING, AND SIGNATURE

2. Text Message

Hey, [REDACTED]

Did you hear the news?! Toulminville is planning for its future, and they're looking for ideas. Please come and join me at the upcoming Neighborhood Planning Workshop on September 15 at 6 p.m. here's the registration link <https://mapformobile.org/toulminville>. The workshop is at LeFlore High School (700 Donald St, Mobile, Al). I look forward to seeing you there!

Hey, [REDACTED]

I'm a part of Toulminville's Neighborhood Group and we're planning a community workshop! The event is at LeFlore High School on September 15th at 6 p.m. We're looking for public participation,

and I know you have great ideas! Check out <https://mapformobile.org/toulminville> to find out how to get involved in the upcoming meeting!

3. Social Media Posts

Would you like to make Toulminville a better place in the future? The Neighborhood Plan is a once in-a-generation opportunity to address Toulminville's future. There are many ways to participate - visit <https://mapformobile.org/toulminville> to find the best option for you!

Did you know that the community is creating a neighborhood plan for Toulminville? This is an opportunity to get involved and share your ideas. Visit <https://mapformobile.org/toulminville> to view upcoming events and stay involved in the process.

We need your help to envision the future of Toulminville! Come share your ideas with your fellow neighbors and community leaders. Visit <https://mapformobile.org/toulminville> for more details!

We want to hear from you! Come share your ideas on area challenges, needs, and wants. The Neighborhood Plan Workshop is the first public opportunity to tell what ideas most important to you. Help us plan the future of Toulminville. Check out <https://mapformobile.org/toulminville> for further details!

Example Posts

Everyone who cares about Toulminville is invited to participate in the Neighborhood Plan Process. Please like and share my post! Find out more information here <https://mapformobile.org/toulminville>.

Example Personalized Messages

"I can't wait to attend this event and share my ideas. Please join me!"

"Like and Share! This is for the future of our community."